



ARIZONA HAWKS AUSTRALIAN RULES FOOTBALL CLUB 2019 Sponsorship Opportunities

Please support the Arizona Hawks Australian Rules Football Club by becoming a sponsor for the 2019 season. Your sponsorship helps the men and women of the Arizona Hawks compete in the United States Australian Football League (USAFL) with 40 other clubs from across the USA and Canada, including participation in Western Regional and National Tournaments. Playing Australian Rules Football (Aussie Rules) provides our men and women the opportunity to learn a unique, fast-paced, exciting sport that utilizes a wide range of skills, builds confidence and character, and promotes personal well-being and fitness while also teaching the value of teamwork, camaraderie and preparation in achieving success. Established in 1999, the Arizona Hawks has a 20 year legacy of development and participation in Aussie Rules in Arizona. With your support, we can build upon this legacy to achieve greater success in the coming years.



In 2018, over 70 men and women actively participated in Arizona Hawks games, scrimmages and/or practices. In addition, we have over 1,200 active supporters following the club through various social media, with many of our supporters cheering on the club at home games against visiting teams or participating in social events including our AFL Grand Final Party in September and our Australia Day BBQ in January.

By sponsoring the Arizona Hawks, your organization is promoted to our players and supporters locally, as well as to others in the USAFL as we compete against teams from across the western United States and nationally. The ways we promote your organization include:

- Featuring your brand logo on new team uniforms, based on sponsorship level. In 2019 new uniforms will include all women's team uniforms, at least one set of club clash/Metro guernseys (jumpers), and any additional men's team uniforms purchased during the season;
- Prominent placement of your brand logo and links to your organization on our team website, Facebook page and other social media;
- Placement of your brand logo on training shirts and other relevant team merchandise;
- Placement of your brand logo on our sponsor banner to be displayed at Arizona Hawks games and social events;
- Acknowledgement of your organizations sponsorship at Arizona Hawks games and social events;
- Participation by club players/members in your organizations events, as appropriate.

Furthermore, we will encourage representatives of your organization to attend our events and use the opportunity to promote your organization.



Arizona Hawks 2019 sponsorship options include:

Marquee Club Sponsor: \$1,500 (one Marquee Club Sponsor per season). Your organization's brand logo will be displayed in the full width banner position located below the numbers on the back of at least one full set of team guernseys. Your brand logo will also be displayed most prominently on all club promotional materials including our website, social media, club letterhead, team training shirts and other relevant merchandise, and on the sponsor banner displayed at club events. Your organization will also receive six complementary admissions to the Arizona Hawks AFL Grand Final Party where you will be presented with a framed guernsey featuring your logo.



Champion Club Sponsor: \$1,000 (up to two Champion Club Sponsors per season). Your organization's brand logo will be displayed in the full width banner position located below the numbers on the back of one full set of clash/Metro guernseys. Your brand logo will also be displayed prominently on all club promotional materials including our website, social media, club letterhead, team training shirts and other relevant merchandise, and on the sponsor banner displayed at club events. Your organization will also receive four complementary admissions to the Arizona Hawks AFL Grand Final Party where you will be presented with a framed guernsey featuring your logo.



Patron Club Sponsor: Patron Club Sponsor: \$500 (up to four Patron Club Sponsors per season). Your organization's brand logo will be displayed either on the upper chest position on the front of team guernseys, or on the front of the leg on team shorts. Your brand logo will also be displayed on all club promotional materials including our website, social media, club letterhead, team training shirts and other relevant merchandise, and on the sponsor banner displayed at club events. Your organization will also receive two complementary admissions to the Arizona Hawks AFL Grand Final Party where you will be presented with a framed team photograph acknowledging your sponsorship.



For additional information or expressions of interest, please email AZHawksFootyClub@gmail.com